

# SARA MOREAU GRAPHIC DESIGNER

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AUSTIN, TX

**PORTFOLIO:** www.saramoreau.com

## PROFESSIONAL EXPERIENCE

LUV N' CARE, LTD.  
MONROE, LA 2007 & 2010-PRESENT

Leveraged academic experience (BFA, Graphic Design, Louisiana Tech University) to lead project life-cycle from initial concept to production. Used globally recognized licensed products (such as Disney Babies) as well as proprietary trademarks and copyrights to drive increased sales and interest within targeted markets. Collaborated with sales professionals and distributors to customize packaging for multiple market areas. Requested by upper level management to train new hires in best practices, daily responsibilities and procedures.

**GRAPHIC DESIGNER  
PRODUCTION ARTIST**

WATERLOO ICE HOUSE  
AUSTIN, TX 2009-2010

Began as a Server developing strong customer service and oral/written communication skills to work with a variety of clientele. Requested to work extremely high traffic lunch and dinner rushes. Streamlined services for large parties (40+) during holidays and seasonal activities such as little league parties. Promoted to a leadership position due to a track record of high responsibility, punctuality and ability to lead peers in effective teamwork. Substituted for staff if unavailable. Took into account budget and need to manage inventory and order supplies, food and drink. Scheduled staff to cover incoming assignments. Helped with financial duties such as counting down drawers and making daily bank deposits.

**SHIFT MANAGER**

APPLE ONLINE STORE  
AUSTIN, TX 2008-2009

Hired through Volt Staffing to serve as a Subject Matter Expert in Mac/Apple products for both the iLife and iWork suit including Adobe CS4 (Photoshop, Indesign, Illustrator, Dreamweaver). Went through month-long corporate training on proper use, troubleshooting and service of products.

**MAC EXPERT**

AARON BROTHERS ART AND FRAMING  
AUSTIN, TX 2007-2008

Learned quickly best practices in working with clients to select and assemble custom framing for art as well as unique items such as awards, diplomas, sports jerseys, sand art, and sentimental products.

**COLOR EXPERT  
SALES ASSOCIATE**

## MY AWESOME SKILLS:

I am an unprecedented graphic design professional with experience in national brands, innovative marketing/packaging and communication strategies. Expertise in color theory, print media and project management, ensuring client satisfaction delivered on time, within budget and scope. Skilled in quickly assimilating new industries, project goals, and surpassing expectations. Able to leverage additional experience in sales, business management and customer service to maximize client relations, understand need and collaborate within cross-functional teams to produce cutting-edge media. Also, I own nineteen black t-shirts and I have met the band Depeche Mode.

**TYPOGRAPHY**

**ADOBE CS5**

**BRANDING / COLLATERAL CREATION**

**SCREEN PRINTING**

**USING X-ACTO KNIVES**

**(X)HTML / CSS**

**WEB CONTENT DEVELOPMENT**

**ILLUSTRATION**

**WEARING BLACK T-SHIRTS**

## EDUCATION:

BFA GRAPHIC DESIGN  
LOUISIANA TECH UNIVERSITY  
2003-2007